



Sports Lawyers

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For Immediate Release

GIRLS IN THE GAME NAMED 2014 SPORTS LAWYERS ASSOCIATION PHILANTHROPY INITIATIVE RECIPIENT - WILL BE PRESENTED AWARD AT THE SLA 40th ANNUAL CONFERENCE IN CHICAGO

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RESTON, Va. (May 12, 2014) – The Sports Lawyers Association (SLA), announced today that Girls in the Game has been named the 2014 SLA Philanthropy Initiative award recipient. Girls in the Game will be presented a \$20,000 donation by SLA Founder and President Emeritus, Lloyd E. Shefsky, at the SLA 40th Annual Conference at the Fairmont Hotel in Chicago on Friday May 16th.

Girls in the Game (www.girlsinthegame.org) is a Chicago based non-profit organization that provides and promotes sports and fitness opportunities, nutrition and health education, and leadership development to enhance the overall health and well-being of girls.

“On behalf of the Philanthropy Committee and the Sports Lawyers Association Board of Directors, we are thrilled to be able to present Girls in the Game with the 2014 SLA Philanthropy Award,” said Allison Rich, Senior Associate Director of Athletics/SWA, Princeton University and SLA Philanthropy Committee Co-Chair. “The SLA recognizes that Girls in the Game using sports as a vehicle to annually serve over 3,500 girls from under-resourced households, is an excellent representative of our conference’s host city of Chicago, and aligns very well with our membership’s shared interests and core values.”

“Girls in the Game is honored to have been selected as the 2014 philanthropic partner of the Sports Lawyers Association,” said Amy Skeen, President/CEO Girls in the Game. “The generous support will enable us to expand our award-winning programming into Chicago’s most underserved neighborhoods and to develop girls as strong leaders today and for the future.”

The 2014 SLA Philanthropy Committee is led by co-chairs Allison Rich and Libba Galloway. Since 2000, the SLA has contributed \$180,000 to philanthropic organizations including:

- 2000 Athletes Against Drugs**
- 2001 Inner-City Games**
- 2002 The Foundation for Blind Children**
- 2003 Special Olympics Canada**
- 2004 Parks and People Foundation**
- 2005 The Foundation for Blind Children**
- 2006 The Argos Foundation - Stop the Violence**
- 2007 MetroLacrosse and Sport in Society/Urban Youth Sports**
- 2008 First Tee of San Francisco**
- 2009 Urban Initiatives**
- 2010 Phoenix Women’s Sports Association**
- 2011 Dreams for Kids**
- 2012 Sports Bigs Program of Big Brothers/Big Sisters of San Diego County**
- 2013 Warrick Dunn Charities**
- 2014 Girls in the Game**

SLA Conference (May 15-17th) registration, agenda, speaker information, hotel information and other details are available at www.sportslaw.org (Agenda is subject to change). Please follow the Sports Lawyers Association on Twitter @sportslawyers where conference updates and panel highlights will be posted using hashtag #SLAC14.

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