



SPORTS LAW: OPPORTUNITIES IN THE 90's

- 1:30 – 1:50** I. **Overview: What the 1990's Will Have To Offer** – *John Wendel, President, Sports Lawyers Association*
- 1:50 – 2:30** II. **"Breaking In" And Building A Client Base** – *Craig Fenech, President of Sparta Pro Representative, Inc.*
- 2:30 – 3:00** III. **Ethics, Standards and the Sports Lawyer** – *Steve Ehrhart, Commissioner, World Basketball League*
- 3:00 – 3:15** Break
- 3:15 – 4:15** IV. **The Business: Managing Through The Minefields** – *Jim Dries, Attorney, Milwaukee, WI*
- 4:15 – 5:00** V. **Intercollegiate Athletics And The Sports Lawyer** – *Paul Dee, Vice President, General Counsel and Acting Intercollegiate Athletic Director, University of Miami*

SPECIAL SESSION

SATURDAY, MARCH 23, 1991 — 1:30 P.M. – 5:00 P.M.

Registration Information

Who Should Attend

This program is designed for attorneys, agents and/or representatives of professional athletes, attorneys for professional sport teams and leagues, attorneys for players associations, attorneys for stadium and arena authorities, attorneys for numerous companies tangentially involved in and with professional and amateur sports, students and professors of sports law, educators and others generally interested in the field, especially the Saturday afternoon session above.

Although the program will be primarily directed toward those experienced in the field, a substantial portion of the program will be meaningful to and directed toward the novice or those just considering entering the field.

Format

Individual presentations generally will include question and answer sessions. Certain subjects will consist of panel discussions. There will be numerous breaks and other ample opportunities to meet the faculty and other registrants, as well as to learn about the Sports Lawyers Association.

Tax Deductions

Income tax deductions for expenses of education including travel, meals, lodging and registration fees undertaken to maintain and improve professional skills are allowed under Treas. Reg. 1.162.5 and *Coughlin v. Commissioner*, 203 F. 2d 307 subject to the tax reform act of 1986.

Embassy Suites Hotel

This Spanish-Mediterranean style hotel is situated directly

on the ocean – with beautiful sand beaches for your enjoyment. The special seminar rate for the days of March 20-24 of \$145 single/double for ocean view suite or \$135 single/double for intracostal suite.

Guaranteed for reservations made by February 20.
Phone: 1-800-545-7263.

Registration Fees

Registration fees for the 3 days of seminars, receptions, annual banquet and Saturday's special afternoon session are as follows:

- Regular & Associate members – \$295;
- Law Educators & Students – \$225;
- Spouse – \$195;
- Spouse (Socials Only) – \$95;
- Non-Members – \$345;
- Saturday Afternoon Session Only – \$95.

Please send payment to: Sports Lawyers Association, 2017 Lathrop Avenue, Racine, WI 53405 (414) 632-4040.

Substitutions and Cancellations

Substitutions may be made at any time. Written cancellations must be received in writing by March 6, in which event 75% of registration fees will be refunded. All registration fees must be paid before the first session.

Save On Air Travel

American Airlines is the preferred carrier and is offering a 45% discount off coach if tickets are purchased 14 days in advance, 40% discount off coach if tickets are purchased 7 days in advance, 35% discount off coach for Canada and 5% off the lowest discounted rate available. Call 1-800-433-1790 and ask for Star #S1631L5.

SPORTS LAW 1991



Annual Seminar of the SPORTS LAWYERS ASSOCIATION

Sponsored by



HCA/Hughston Sports Medicine Hospital



Merrill Lynch

March 21, 22 & 23 Ft. Lauderdale, Florida



Thursday, March 21, 1991

9:00 – 12:00 p.m.

Board of Directors Meeting

12:00

Registration

12:45 – 1:00 p.m.

Opening Remarks

John Wendel, President, Sports Lawyers Association

1:00 – 2:00 p.m.

Panel Discussion: National Hockey League Player and Management Relations

Brian Burke, Vice President & Director of Hockey Operations of Vancouver Canucks

Bob Goodenow, Legal Counsel & Director of National Hockey League Players Association

Joe Weiler, Attorney at Law/Professor, University of British Columbia

2:00 – 2:45 p.m.

WBL: Emergence of Professional International Competition

Steve Ehrhart, Commissioner, World Basketball League

2:45 – 3:00 p.m.

Break

3:00 – 3:45 p.m.

A Case Study: Investing Discretionary Income In A Volatile World Market

R. Todd Lincoln, Vice President, Special Investor Services for Merrill Lynch

Bob Alderman, Assistant Vice President, Special Investor Services for Merrill Lynch

3:45 – 4:30 p.m.

Representing Sports Broadcasters

Art Kaminsky, Attorney-At-Law

4:30 – 5:15 p.m.

Debate On Credit Issues And Application Of Workers' Compensation To Collegiate Athletics

Jerry Herz, Workers' Compensation Attorney For National Football League Players

Steve Kronenberg, Workers' Compensation Attorney For Miami Dolphins

6:30 – 7:30 p.m.

President's Reception

(Poolside)



Friday, March 22, 1991

8:30 – 9:00 a.m.

Sports Lawyers Association Annual Meeting

9:00 – 9:40 a.m.

Health Risks Through The Decades Of Life: Vital Information For You And Your Client

Dr. John Henderson, Director of Primary Care for Sports Medicine at Hughston Orthopedic Clinic

9:40 – 10:20 a.m.

Representing The Athletic Interests of Today's University

Paul Dee, Vice President, General Counsel and Acting Intercollegiate Athletic Director, University of Miami

10:20 – 10:30 a.m.

Break

10:30 – 11:15 a.m.

When The NCAA Comes Calling

Don Yaeger, Author of "Undue Process" the NCAA's Injustice For All

11:15 – 12:00 p.m.

A Review and Update On NCAA Legislation

Rick Eorard, NCAA Director of Legislative Services

12:00 – 1:30 p.m.

Lunch (Poolside)

Sponsored by: HCA/Hughston Sports Medicine Hospital

1:30 – 2:10 p.m.

The High Stakes Big Money World Of College Sports

Armen Keteyian, Author of "Raw Recruits"

2:10 – 2:50 p.m.

Representing Universities Charged With NCAA Infractions

Mike Slive, Former NCAA Staff Attorney

2:50 – 3:00 p.m.

Break

3:00 – 4:30 p.m.

(Two Concurrent Sessions)

Panel Discussion:

Motor Sports Legal Issues – Relevance To Sports In General

Ted Bendelow, General Counsel, Sports Car Club Of America (SCCA)

Russ Deane, General Counsel, National Hot Rod Association (NHRA)

Bob Schmelzor, General Counsel, American Motorcyclists Association (AMA)

Steve Hearn, General Counsel, American Power Boat Association (APBA)

NFLPA Certification Seminar

NFLPA Staff

6:00 – 7:00 p.m.

Cocktails

(Cash Bar)

7:00 p.m.

Annual SLA Banquet (Ballroom)

Featured Speaker:

Alan Rothenberg, Attorney Partner, Latham & Watkins; Vice President & General Counsel, Los Angeles Lakers, Los Angeles Kings, The Forum; President, United States Soccer Federation

Sponsored by Merrill Lynch



Saturday, March 23, 1991

9:00 – 9:30 a.m.

Your Client and The Media – Personal-Presentation Guidelines

Harlan Hogan, President, Wordsworth, Inc.

9:30 – 10:20 a.m.

Representing The Non-Star Veteran Athlete

Jack Mills, Attorney Representing NFL Players

10:20 – 10:30 a.m.

Break

10:30 – 11:00 a.m.

Operating A Successful Major League Franchise In A Small Economic Market

Bernie Mullin, Sports Management Executive

11:00 – 11:30 a.m.

Operating A Minor League Baseball Franchise

Mike Veeck, President, Miami Miracle Florida State League Baseball Team

11:30 – 12:00 p.m.

A New Professional Baseball Agreement

John Wendel, President, Sports Lawyers Association

1:30 – 5:00 p.m.

**Special Half Day Seminar
"Sports Law: Opportunities in the 90's"**

See back page for full details.

Register Today!



SPORTS LAW 1991

The annual National Seminar sponsored by

THE SPORTS LAWYERS ASSOCIATION

March 21-22-23
Ft. Lauderdale, Fla.



Mark your calendar now to attend the annual SLA National Convention. This will be the most important seminar of the year for sports lawyers. It will feature the following speakers discussing today's vital topics:

PARTIAL PROGRAM

Key Legal Issues and Intercollegiate Athletics

Paul Dee, Univ. of Miami Vice President & General Counsel

Workers Compensation Debate – Does It Apply to College Athletes?

For Players: Jerry Herz, Attorney, Washington, D.C.

For Management: Steve Kornenberg, Attorney, Miami, Fla.

Organizing And Operating A Minor League Franchise

Mike Veeck, President, Miami Miracles – Florida State League

Representing Schools Charged with NCAA Violations

Mike Slive, Attorney & former legal counsel with the NCAA

Organizing And Obtaining A Major League Expansion Franchise

Richard Horrow, Attorney & President, Horrow Sports Ventures

Representing The "Non-Star" Veteran

Jack Mills, Attorney & Sports Agent, Boulder, Colo.

Special Panel Discussion

Motor Sports Legal Issues — Relevance To Sports In General

Ted Bendelow, Russ Dean, Bob Smeltzer, Steve Hearn

Your Client and the Media – Personal-Presentation Guidelines

Harlan Hogan, Media Voice-over Specialist, President of Wordsworth Incorporated

Special Panel Session: NHL Player-Management Relations

Brian Burke, Vice President and Director of Hockey Operations, Vancouver Canucks

Bob Goodenow, NHLPA Attorney-Director

Joe Weiler, Law Professor at University of British Columbia

PLUS...many other authoritative, informative and helpful seminars presented by today's finest speakers. Watch your SLA newsletter for complete brochure and information.



HCA/Hughston Sports Medicine Hospital

Embassy Suites Hotel

Deerfield Beach, Florida

[north of Fort Lauderdale]

EMBASSY
SUITES
HOTELS

The Embassy Suites hotel is situated on the beach and every room is a suite...great opportunity for a get-away spring vacation in Florida. Easy access from the airport.



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A tradition of trust.