

## How to Register

### Who Should Attend?

This conference program is designed for attorneys; agents; representatives of professional athletes, professional sports teams and leagues, players associations, stadium and arena authorities and companies tangentially involved with amateur sports; students and professors of sports law; educators and all others generally interested in the field.

Although the program will be primarily directed toward those with experience, a tailored portion of the program will be meaningful to and directed toward the novice or those just considering entering the field.

### What's the Format?

You will have plenty of time to ask questions after the individual presentations or panel discussions. There will be breaks and other opportunities to meet speakers, SLA Board members and other registrants, as well as to learn about the Sports Lawyers Association.

### What About Substitutions or Cancellations?

Substitutions may be made at any time. Written cancellations must be received by May 17; 75 percent of the registration fee will be refunded. All registration fees must be paid before the first session.

### Is This Tax Deductible?

Income tax deductions for expenses of education, including travel, meals, lodging and registration fees, undertaken to maintain and improve professional skills are allowed under Treas. Reg. 1.162.5 and *Coughlin v. Commissioner*, 203 F.2d 307 subject to the tax reform act of 1986.

### The Hyatt Regency at Gainey Ranch

Special conference rates for the Sports Lawyers Conference have been established at \$169 per night for single/double accommodations.

These rates will be offered up to three days prior and three days following the meeting dates, for a maximum of nine consecutive nights. These rates will be available until April 28, 1996. To make your reservations at the Hyatt Regency call 602-991-3388. Please indicate you are with the Sports Lawyers Conference.

### Save on Air Travel

The Sports Lawyers Association has selected CW Travel and Airlines to serve as the official air travel coordinators for the 1996 Annual Conference in Scottsdale, Arizona. For information and reservations, call CW Travel at 800-783-5830 or 202-775-5810, 8:30 am-5:00 pm EST, fax 202-775-0335. The SLA File Number is S2856MD.

### Registration Fees

Registration fees for the full conference are as follows:

Member	
Regular/Associate .....	\$345
Law Educator .....	\$295
Law Student .....	\$175
Nonmember .....	\$445
Spouse .....	\$195
<i>(The above fees include all seminars, receptions, the annual luncheon and the Saturday afternoon session.)</i>	
Social Events Only .....	\$115
Saturday Afternoon Session Only .....	\$45
Luncheon Only .....	\$45

### Please Send Payment to:

Sports Lawyers Association  
P.O. Box 630766  
Baltimore, MD 21263-0766  
Phone: 703-437-4377; Fax: 703-435-4390



The Preeminent Sports Law Conference of the Year

# The 22nd Annual Sports Lawyers Conference

Hyatt Regency at Gainey Ranch  
Scottsdale, Arizona  
May 30-June 1, 1996



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# Schedule of Events

## Thursday, May 30

- 8:00 am–5:00 pm **Hospitality and Registration**
- 8:30–11:30 am **Sports Lawyers Association Annual Board of Directors Meeting**
- 12:30–12:45 pm **SLA Annual Membership Meeting**  
*Gary R. Roberts*, SLA President
- 12:45–1:00 pm **Opening Remarks**  
*Randal Hendricks*, 1996 Program Chairman, Hendricks Sports Management
- 1:00–2:00 pm **An Overview of Recent Developments in Sports**  
Speaker: *Gary R. Roberts*, Professor of Law, Tulane Law School
- 2:00–3:00 pm **Representing Clients in NCAA Proceedings**  
Panelists: *James A. Cobb, Jr.*, Emmett, Cobb, Waits & Kessenich; *Bob Minnix*, Associate Director of Athletics, Florida State University; *Michael L. Slive*, Commissioner of Conference USA, Chairman of NCAA Infractions Committee
- 3:00–3:15 pm **Break**
- 3:15–4:15 pm **Legal Issues in the Olympic Games**  
Moderator: *Jeffrey B. Gewirtz*, Associate, Dunnington, Bartholow & Miller; Adjunct Professor of Sports Law, New York Law School; Cochair, Professional Sports Committee of the New York State Bar Association  
Panelists: *Ronald Rowan*, United States Olympic Committee; *George W. Gowen*, Partner, Dunnington Bartholow & Miller; General Counsel, United States Tennis Association; Counsellor to United States Olympic Committee
- 4:15–5:30 pm **Legal Issues in Professional Tennis and Professional Golf**  
Moderator: *Peter S. Roisman*, Division Head, Advantage International, Inc.  
Panelists: *George W. Gowen*, Partner, Dunnington, Bartholow &

Miller; General Counsel, United States Tennis Association; Counsellor to United States Olympic Committee; *Leroy C. Richie*, General Counsel, United States Golf Association; *Gary M. Crist*, General Counsel, National Golf Foundation

5:45–6:30 pm **Opening Reception**  
*Sponsored by Steadman Hawkins Clinic*

## Friday, May 31

- 8:00 am–5:00 pm **Hospitality, Registration and Continental Breakfast**  
*Sponsored by American Specialty Underwriters, Inc.*
- 8:30–9:45 am **Legal Issues in Franchise Relocation, Franchise Preservation, Stadium Authorities and Stadium Leases**  
• Antitrust and Public Policy Issues in Franchise Relocation Cases  
Moderator: *Gary R. Roberts*, Professor of Law, Tulane Law School  
Panelists: *Bob Lanier*, Mayor, City of Houston, Texas; *Matthew J. Mitten*, Professor, South Texas College of Law; *Brian P. Burke*, Senior Vice President and Director of Hockey Operations, National Hockey League
- 9:45–10:45 am **The Effect of Economic Issues on Franchise Relocation**  
Moderator: *Randal Hendricks*, Hendricks Sports Management  
Panelists: *Jerry Colangelo*, President, Phoenix Suns and Arizona Diamondbacks; *Donald M. Fehr*, Executive Director, MLBPA; *Jerry Reinsdorf*, Chairman, Chicago White Sox and Chicago Bulls; *Robert E. Wallace*, Vice President of Office Administration, St. Louis Rams
- 10:45–11:00 am **Break**

# Presenting the Preeminent Sports Lawyers Conference of the Year

The conference that has received accolades for its superior program, presented by the most influential people in the industry, will take place May 30–June 1, 1996, in Scottsdale, Arizona. Your attendance at the 22nd annual Sports Lawyers Conference provides you with:

## Exclusive Insight and Instrumental Contacts

Join in on sessions led by league counsels, executive directors of players associations, top agents, university professors and management attorneys. Expect incisive, hard-hitting forums with a wide range of perspectives found nowhere else—all at one event!

## Authoritative Coverage of Vital Sports Law Issues Today

### Thursday

Sessions cover sports agent representation of schools, players and coaches in NCAA infraction cases, legal issues in the much-anticipated, upcoming Olympic Games in Atlanta, and current legal issues in professional tennis and professional golf.

### Friday

Today's sports headlines are highlighted with panels discussing franchise relocation, franchise preservation, stadium authorities, stadium leases, owner and labor revenue sharing agreements, owner and player franchise relocation labor agreements, licensing, the new NBA collective bargaining agreement and legal ethics. The featured luncheon speaker will be Jerry Colangelo, owner

of the Phoenix Suns. A dual-track will conclude the day, including the NFLPA Certified Contract Advisor Session and a panel on "Breaking Into the Sports Industry."

### Saturday

Rounding out the program will be a review of the latest developments in state income taxation, followed by the popular Executive Directors Forum and General Counsels Forum. The conference will conclude with a Special International Program, featuring a panel entitled "International Sports Law Issues."

## Continuing Legal Education (CLE) Credit

Approved through Tulane University, the program provides 20.7 hours including 1.2 hours of ethics for 50-minute states and 17.25 hours including 1.0 hour of ethics for 60-minute states.

## A Spectacular Hotel in a Relaxing City

The Hyatt Regency at Gainey Ranch offers a one-half acre water playground of ten pools, 27 holes of championship golf at the adjacent Gainey Ranch Golf Club, eight laykold-surfaced tennis courts, miles of jogging and bike trails and a health and fitness center. The rugged desert is nearby for jeep tours, horseback riding, hot air balloon rides, Grand Canyon tours and white water rafting. The Hyatt offers three restaurants, a complimentary shopping shuttle as well as a spa.



11:00 am–12:00 pm **Stadium Legal Issues**  
 Moderator: **Richard E. Thigpen, Jr.**,  
 General Counsel, Carolina Panthers  
 Panelists: **Fredric Rosen**, President  
 and CEO, Ticketmaster; **John A.  
 Moag, Jr.**, Patton, Boggs & Blow,  
 Chairman of Maryland Stadium  
 Authority; **William Y. Webb**,  
 Ballard Spahr Andrews & Ingersoll;  
 General Counsel, Philadelphia  
 Phillies

12:15–1:45 pm **Sponsored Luncheon**  
 Speaker: **Jerry Colangelo**, President,  
 Phoenix Suns and Arizona  
 Diamondbacks  
*Sponsored by PNC Bank*

2:00–2:45 pm **Legal Issues in Licensing**  
 Moderator: **Richard E. Thigpen, Jr.**,  
 General Counsel, Carolina Panthers  
 Panelists: **Stephanie J. Vardavas**,  
 Vice President of Legal and Business  
 Affairs, ProServ, Inc.; **Dick Cass**,  
 Wilmer, Cutler & Pickering; **Judy  
 Heeter**, Director of Licensing,  
 MLBPA

2:45–3:30 pm **Changes Under the New NBA  
 Collective Bargaining Agreement**  
 Moderator: **Stanley Kasten**, Presi-  
 dent, Atlanta Hawks and Atlanta  
 Braves  
 Panelists: **Jeffrey A. Mishkin**,  
 Executive Vice President and Chief  
 Legal Officer, National Basketball  
 Association; **Ron Klemptner**, Chief  
 Counsel, NBAPA

3:30–3:45 pm **Break**

3:45–4:45 pm **Player Agents Ethics  
 and College Athletes**  
 Moderator: **Gary L. Roberts**,  
 Professor of Law, Tulane Law  
 School  
 Panelists: **Edward V. King, Jr.**;  
**J. Mark Rodgers**; **Richard C. Perko**,  
 Legislative Services Department,  
 National Collegiate Athletic  
 Association

**DUAL TRACKS**  
 4:45–6:00 pm

**NFLPA Certified  
 Contract Advisor Session**  
 Moderator: **Richard Berthelsen**,  
 General Counsel, NFL Players  
 Association

4:45–6:00 pm **Breaking Into the Sports Industry**  
 Moderator: **Robert W. Goodenow**,  
 Executive Director, NHLPA  
 Panelists: **Peter S. Roisman**, Divi-  
 sion Head, Advantage International,  
 Inc.; **Brian P. Burke**, Senior Vice  
 President and Director of Hockey  
 Operations, National Hockey  
 League; **Gordon Irwin Kirke**,  
 Goodman Phillips & Vineberg

6:00–7:30 pm **President's Reception**  
*Sponsored by Arthur Andersen*

**Saturday, June 1**

8:00 am–2:00 pm **Hospitality, Registration  
 and Continental Breakfast**  
*Sponsored by American Specialty  
 Underwriters Inc.*

8:30–9:15 am **Latest Developments in  
 State Income Taxation**  
 Moderator: **Ash Narayan**, Arthur  
 Andersen LLP  
 Panelists: **Stephen Kidder**,  
 Hemenway & Barnes; **Mitchell  
 Halpern**, O'Connor & Drew

9:15–10:45 am **Executive Directors Forum**  
 Panelists: **Donald M. Fehr**, Execu-  
 tive Director, MLBPA; **Robert W.  
 Goodenow**, Executive Director,  
 NHLPA; Executive Director,  
 NBAPA; **Eugene Upshaw**, Executive  
 Director, NFLPA

10:45–11:00 am **Break**

11:00 am–12:30 pm **General Counsels Forum**  
 Panelists: **Jeffrey A. Mishkin**,  
 Executive Vice President and Chief  
 Legal Officer, National Basketball  
 Association; **Jay E. Moyer**, Executive  
 Vice President/Counsel, NFL;  
**Thomas J. Ostertag**, General  
 Counsel, MLB

1:45–4:00 pm **Special International Program**  
 International Sports Law Issues  
 Moderator: **John F. Wendel**,  
 Wendel, Chritton & Parks,  
 Chartered  
 Panelists: **Stephen Townley**,  
 Townley Solicitors (London); **Nick  
 Bitel**, Max Bitel, Greene Solicitors  
 (London); **Hayden Opie**, University  
 of Melbourne Law School (Australia)



**Registration Form**  
**Sports Lawyers Conference**  
**May 30–June 1, 1996**

Complete this form and return with payment.

Name \_\_\_\_\_

First name you want to appear on I.D. badge \_\_\_\_\_

Spouse name (if attending) \_\_\_\_\_

Firm/Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone: Home ( \_\_\_\_ ) \_\_\_\_\_ Work ( \_\_\_\_ ) \_\_\_\_\_

State Bar Memberships (w/bar numbers) \_\_\_\_\_

**Registration Fees**

Full registration fee includes: 3 days of seminars, Thursday reception, Friday reception, Annual SLA Luncheon, Saturday afternoon session and CLE credit, sponsored by Tulane Law School.

Members

- Regular/Associate (full registration) ..... \$345
- Law Educator (full registration) ..... \$295
- Law Student (full registration) ..... \$175
- Nonmember (full registration) ..... \$445
- Spouse (full registration) ..... \$195
- Social Events Only (includes Thursday reception, Friday reception and luncheon) ..... \$115
- Luncheon Only (Friday) ..... \$45
- Saturday Afternoon Session Only (for educators and students) ..... \$45

**Total Amount Enclosed** \_\_\_\_\_

**Save on Hotel Reservations**

In order to receive the special conference rate of \$169 per night, reserve your room no later than April 28, 1996, by calling the Hyatt Regency at Gainey Ranch at (602) 991-3388. The SLA group rate is guaranteed only for reservations made before April 28.

**Payment Information**

Please indicate method of payment  Check  VISA  MasterCard

Account No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature (required if using a credit card) \_\_\_\_\_

**Mail or Fax Your Registration to:**

Sports Lawyers Association  
 P.O. Box 630766, Baltimore, MD 21263-0766  
 Phone 703-437-4377 or Fax 703-435-4390