



byte



Border Youth Tennis Exchange

BYTE is a binational youth development organization that provides athletic and tech-based academic instruction to children on both sides of the US/Mexico border. Instruction is bilingual and collaborative, connecting Mexican and American youth through cross-border projects and the frame of social justice. Each BYTE student-athlete becomes an international grassroots ambassador who positively impacts larger border narratives. BYTE services are free to youth and families, including year-round partnerships with in-residence youth and migrant shelter institutions. BYTE's sports-diplomacy courses promote resilient cross-border communities and a positive appreciation for the border region.

BYTE is an official chapter of the USTA Foundation National Junior Tennis & Learning Network. Of the 270 community tennis organizations that make up this network BYTE is the only chapter to operate internationally.



35%
from in-residence
youth shelter
institutions

70%
girls



9.7
Average age of
BYTE student-athletes

Tennis & Tech on the Border: Flagship sports diplomacy initiative combining professional tennis and dance instruction with BYTE's core digital literacy, art, and self-reflection. Courses include: Digital Storytelling, Digital Animation, Lego STEAM, Cinematography, and Modern Dance. [Watch video!](#)

Youth-Force Development: Pathway for dedicated student-athletes to transition from BYTE core digital literacy courses to practical skill development and first employment as BYTE Assistant Coaches and Junior Instructors. Courses include: Entrepreneurship, Branding & Logo Design; Marketing & Website Design; 1 to 1 Homework Tutoring; and the BYTE Youth Council.

Trauma Informed Instruction: A custom, bilingual instructor training protocol to prepare BYTE staff and volunteers to work with vulnerable children at in-residence youth and migrant shelters. BYTE partners with private and municipal institutions to provide year-round programming and mentorship to permanently and temporarily displaced youth.

Intensive Digital Storytelling: A custom 20-hour intensive workshop with advanced introductions to guided self-reflection, script-writing, and photo, video, and audio editing. Workshops are facilitated in-person and virtually through public and private partnerships across Arizona and Latin America. 2021 cohorts include domestic violence survivors groups and youth refugee support clinics.



100%

of BYTE parents state that BYTE provides positive pathways for their child's growth

95%

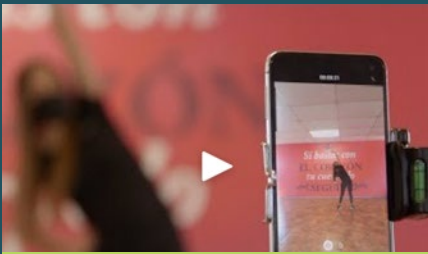
of BYTE parents consider BYTE an important support resource during Covid-19

95%

of BYTE parents think sharing BYTE content with their children has improved their communication

85%

of BYTE parents respond that their child's academic performance has improved since joining the program



BYTE During Covid 19



US Open Delegation



Rally for Border Youth



La Familia BYTE



Border Tennis & Tech



Introduction to BYTE

Financial Support

\$75,000

Sponsor Tennis & Tech on the Border for 1-Year

\$30,000

Sponsor Development & Pilot of Trauma Informed Instruction

\$25,000

Sponsor Youth-Force Development for 1-Year

\$15,000

Sponsor an in-person BYTE site for 1-Year

\$7,500

Sponsor a virtual BYTE course for 1-Year

\$2,500

10 iPads for BYTE digital programs

\$1,500

Sponsor 1 Intensive Digital Storytelling workshop

\$500

1 laptop computer for BYTE digital programs

\$250

Sponsor 1 child to attend 1-Year of BYTE

In-Kind Support

Please only new sport equipment and clothing



Tennis & Sport
Equipment



Sportswear
(shoes in children's and
adult sizes, t-shirts,
shorts, hats, etc.)



iPads &
Computers
for digital programs
(new & used welcome)



Air Travel
Vouchers

Outreach Support

Connections
to local and
national news
agencies

Warm leads to
foundations
and potential
individual
donors

Networking
opportunities
with potential
strategic or
financial partners

BYTE Board
and Advisory
Board
volunteers

