

How to Register

Who Should Attend?

This conference program is designed for attorneys, agents, representatives of professional athletes, professional sports teams and leagues, players associations, stadium and arena authorities, and companies tangentially involved with amateur sports; students and professors of sports law; educators; and all others generally interested in the field.

What's the Format?

You will have plenty of time to ask questions after the individual presentations or panel discussions. There will be breaks and other opportunities to meet speakers, SLA Board members, and other registrants, as well as to learn about the Sports Lawyers Association.

What About Substitutions or Cancellations?

Substitutions may be made at any time. Written cancellations must be received by May 11; 75 percent of the registration fee will be refunded or the paid fee can be applied to the 2001 Annual Meeting in Philadelphia (May 17-19). All registration fees must be paid before the meeting.

Is This Tax Deductible?

Income tax deductions for expenses of education, including travel, meals, lodging, and registration fees, undertaken to maintain and improve professional skills are allowed under Treas. Reg. 1.162.5 and Coughlin v. Commissioner, 203 F.2d 307, and subject to the tax reform act of 1986.

The Grand Hyatt San Francisco

Special conference rates for the Sports Lawyers Association Conference have been established at \$195 per night for single/\$215 per night for double accommodations.

These rates will be offered up to three days prior to and three days following the meeting dates. These rates will be available until April 25, 2000. To make your reservations at the Grand Hyatt, call 415-398-1234. Please indicate you are with the Sports Lawyers Association Conference.

Save on Air Travel

The Sports Lawyers Association has selected Omega World Travel and United Airlines to serve as the official air travel coordinators for the 2000 Annual Conference in San Francisco (file number 598SS). For information and reservations, call Omega World Travel, 9:00 A.M.-5:30 P.M. EDT at 800-723-9403 or 703-243-9009.

Future SLA Conferences

May 17-19, 2001

Loews Philadelphia
Philadelphia, PA

May 30-June 1, 2002

Arizona Biltmore
Phoenix, AZ

May 29-31, 2003

Westin Harbour Castle
Toronto, Canada

Registration Fees

Registration fees for the full conference are as follows:

Member	
Regular/Associate	\$395
Law Educator	\$345
Law Student	\$175
Nonmember	\$495
Spouse	\$195
<i>(The above fees include all panels and sessions, both receptions, the Friday luncheon, and daily coffee breaks. Attendees for the Friday morning NFLPA session are required by the NFLPA to register for the full SLA meeting.)</i>	

Social Events Only (two receptions and Friday luncheon)	\$115
Friday Luncheon Only	\$30
Saturday Lunch	\$20

Please Send Payment to:

Sports Lawyers Association
P.O. Box 630766
Baltimore, MD 21263-0766
Phone: 703-437-4377; Fax: 703-435-4390



26th Annual Sports Lawyers Association (SLA) Conference

May 18-20, 2000
Grand Hyatt
San Francisco, California



Sponsors



Schedule of Events

Thursday, May 18

- 8:30–11:00 A.M. **Sports Lawyers Association Annual Board of Directors Meeting**
- 9:00 A.M.–5:00 P.M. **Registration**
- 12:15–12:30 P.M. **SLA Annual Membership Meeting**
William Y. Webb, SLA President; Vice President, General Counsel, and Secretary of The Phillies, Philadelphia, PA
- 12:30–12:45 P.M. **Opening Remarks**
Richard E. Thigpen, Jr., 2000 Program Chair; Kirk, Palmer & Thigpen, P.A., Charlotte, NC
- 12:45–1:45 P.M. **The Role of Lawyer Agents: Ethical Considerations; Registration Requirements; Negotiating & Drafting Agent Representation Agreements**
Speaker: *Kenneth L. Shropshire*, Professor, Wharton School, University of Pennsylvania, Philadelphia, PA
- 1:45–2:45 P.M. **Workers Compensation and Athletes—Professional and Amateur**
Moderator: *Richard L. Wagenheim*, Korman Schorr Wagenheim & Wagner, Fort Lauderdale, FL
Panelists: *Sylvia A. Krainin*, Adorno & Zeder, PA, Miami, FL; *Barbara Wagner*, Korman Schorr Wagenheim & Wagner, Fort Lauderdale, FL
- 2:45–3:00 P.M. Break
- 3:00–4:00 P.M. **Financing of Sports Franchises and Facilities**
Speaker: *Edward J. Brown, III*, Managing Director, Global Corporate and Investment Banking, Bank of America, San Francisco, CA
- 4:00–5:30 P.M. **Sports Lawyers and the Media**
Moderator: *Leonard M. Shulman*, Spectrum Sports Group, LLC, Los Angeles, CA
Panelists: *Stanley H. Kasten*, President, Atlanta Braves, Atlanta Hawks; and Atlanta Thrashers, Atlanta, GA; *Todd Christensen*, ESPN Football Commentator, Alpine, UT; *Richard Weiner*, USA Today Lead Football Writer, Palo Alto, CA; *Tom Murray*, FOX Sports News—"Going Deep," Los Angeles, CA

5:45–7:00 P.M.

Opening Reception
Sponsored by the Grand Hyatt



Friday, May 19

- 8:00 A.M.–5:00 P.M. **Registration**
- 8:00–8:30 A.M. **Continental Breakfast**
- 8:15–9:30 A.M. **Concurrent Sessions**
- NFL Certified Contract Advisor Session**
Moderator: *Richard A. Berthelsen*, General Counsel, NFLPA, Washington, DC
Panelists: *Mark Levin*, Assistant Director of Research, NFLPA, Washington, DC; *Athelia Doggette*, Agent Coordinator, NFLPA, Washington, DC; *Michael Duberstein*, Director of Research, NFLPA, Washington, DC
- OR
- How Do I Get My Foot in the Door? Breaking Into the Sports Industry**
Moderator: *Anthony J. Agnone*, Eastern Athletic Service, Timonium, MD
Panelists: *Ryan M. Rodenberg*, Law Student, University of Washington School of Law, Seattle, WA; *Jeffrey B. Gewirtz*, Director of Legal Affairs, Meridian Management SA/IOC, Atlanta, GA; *T. Derrick Heggans*, Staff Attorney, NFL Properties, New York, NY; *Deborah Spander*, Director Business and Legal Affairs, FOX Sports Net, Los Angeles, CA
- OR
- National Association of College Conference Counsel (NACCC) Annual Roundtable Seminar—Planning and Marketing of a Division I Conference Basketball Tournament: The Legal Side**
Moderator: *Mel Narol*, Legal Counsel to several college conferences and President of the National Association of College Conference Counsel, Pellettieri, Rabstein & Altman, Princeton, NJ
Panelists: *Robert Callahan*, Legal Counsel to the Big West Conference, Paone, Callahan, McHolm & Winton, Irvine, CA; *Mike Gilleran*, Commissioner, West Coast Conference, San Bruno, CA; *Kevin Sweeney*, Legal Counsel to the Big Twelve Conference, Kansas City, MO
This seminar is open to all SLA members.

Presenting the Preeminent Sports Lawyers Conference of the Year

The conference that has received accolades for its superior program, presented by the most influential people in the industry, will take place May 18–20, 2000, in San Francisco, California. Your attendance at the 26th annual Sports Lawyers Association Conference provides you with:

Exclusive Insights and Instrumental Contacts

Join in on sessions led by league counsels, executive directors of players associations, top sports agents, university professors, and attorneys in sports management and sports labor. Expect incisive, hard-hitting forums with a wide range of perspectives found nowhere else—all at one event!

Authoritative Coverage of Today's Vital Sports Law Issues

Thursday

The Thursday sessions will focus on the different roles of lawyer agents, workers compensation and athletes, financing of sports franchises and facilities, as well as sports lawyers and the media.

Friday

The Friday sessions include the NFL Certified Contract Advisor Session, ethics for sports lawyers, the effects of consolidation in the sports industry, and a session for law students on breaking into the industry.

Saturday

Rounding out the program will be the popular General Counsels Forum and Executive Directors Forum, followed by a session focusing on international sports.

Continuing Legal Education (CLE) Credit

The conference will be approved in all states through Tulane Law School's CLE Office.

Grand Hyatt Central to San Francisco

Located on Union Square, the city's most exclusive and elegant shopping area, the hotel is just minutes from cable cars to take you to Chinatown, North Beach, Fisherman's Wharf, Ghirardelli Square, and The Cannery.



9:45-10:45 A.M.

Ethics for Sports Lawyers—Ethical Considerations for Agents, Athletes, Owners, Sponsors, and Others

Moderator: **Robert Berry**, Boston College Law School, Boston, MA
Panelists: **Jay Moyer**, Executive Vice President and League Counsel, NFL (retired), Adjunct Professor, Fordham Law School, New York, NY; **Samuel R. Hill**, Blake, Cassels & Graydon, LLP, Toronto, Ontario, Canada; **Marc J. Kessler**, Squire, Sanders & Dempsey, Columbus, OH; **Matthew J. Mitten**, Professor of Law, Marquette University Law School, Milwaukee, WI

10:45-11:00 A.M.

Break

11:00 A.M.-12:00 P.M.

Ethics for Sports Lawyers (continued)

12:00-12:15 P.M.

SLA Philanthropy Initiative
Speaker: **Lloyd E. Shesky**, Shesky & Froelich, Ltd., Highland Park, IL

12:30-1:45 P.M.

SLA Luncheon sponsored by Neuberger Berman



1:00 P.M.

Presentation to Athletes Against Drugs

Presenter: **William Y. Webb**, SLA President

1:05-1:20 P.M.

Presentation of SLA Award of Excellence

Presentation by **Reuven J. Katz**, Katz Teller Brant and Hild, Cincinnati, OH, to **Stanley H. Kasten**, President, Atlanta Braves, Atlanta Hawks, and Atlanta Thrashers, Atlanta, GA

1:20-1:45 P.M.

Address by: To Be Announced

2:00-3:15 P.M.

Effects of Consolidation in the Sports Industry on Owners, Agents, Sponsors, Athletes

Moderator: **Pamela R. Lester**, Chief Operating Officer, HBO Properties, New York, NY
Panelists: To Be Announced

3:15-4:30 P.M.

An Overview of Recent Developments in Sports

Speaker: **Gary R. Roberts**, Professor of Law, Tulane Law School, New Orleans, LA

5:15-7:00 P.M.

SLA President's Reception at New Giants Ballpark and Tour of Ballpark sponsored by American Specialty Underwriters, Inc. (ASU)



Saturday, May 20

8:30 A.M.-3:30 P.M.

Registration

8:30-9:30 A.M.

Continental Breakfast

9:30-10:45 A.M.

General Counsels Forum

Moderator: **William Y. Webb**, SLA President; Vice President, General Counsel, and Secretary of The Phillies, Philadelphia, PA
Panelists: **Joel Litvin**, Senior Vice President and Chief Legal Officer, National Basketball Association; **Jeffrey Pash**, Executive Vice President and League Counsel, National Football League; **Thomas J. Ostertag**, General Counsel, Major League Baseball; **William Daly**, Senior Vice President, Legal Affairs, National Hockey League

10:45-11:00 A.M.

Break

11:00 A.M.-12:15 P.M.

Executive Directors Forum

Moderator: **Richard A. Berthelsen**, General Counsel, NFLPA
Panelists: **Donald M. Fehr**, Executive Director, MLBPA; **Robert W. Goodenow**, Executive Director, NHLPA; **G. William (Billy) Hunter**, Executive Director, NBAPA; **Eugene Upshaw**, Executive Director, NFLPA

12:15-1:15 P.M.

Lunch
To facilitate lunch for those attending the afternoon session, a quick "dutch treat" lunch will be available as a ticketed lunch.

1:30-3:30 P.M.

The Impact of Law in Shaping Sports Around the World

Moderator: **Jay Moyer**, Executive Vice President and League Counsel, NFL (retired), Adjunct Professor, Fordham Law School, New York, NY
Panelists: **Jonathan Taylor**, Head of Litigation/ADR, Townley Solicitors (London); **Adam Lewis**, Blackstone Chambers (London); **Hayden Opie**, University of Melbourne Law School (Australia); **Stephen F. Ross**, University of Illinois College of Law, Champaign, IL; **Gary R. Roberts**, Professor of Law, Tulane Law School, New Orleans, LA; **Gregor Lentze**, Legal Counsel, ISL Marketing AG (Switzerland)



Registration Form

Sports Lawyers Association Conference
May 18-20, 2000 • San Francisco, California

Complete this form and return with payment.

Name _____

First name you want to appear on I.D. badge _____

Spouse name (if attending) _____

Firm/Organization _____

Title _____

Address _____

City/State/Zip _____

Phone: Home (_____) _____ Work (_____) _____

State Bar Memberships (w/bar numbers) _____

Registration Fees

Full registration fee includes: three days of seminars; Thursday reception; Friday reception; Friday luncheon; coffee breaks; and CLE credit, sponsored by Tulane Law School.

Members

- Regular/Associate (full registration) \$395
- Law Educator (full registration) \$345
- Law Student (full registration) \$175
- Nonmember (full registration) \$495
- Spouse (full registration) \$195
- Social Events Only (includes Thursday and Friday receptions and Friday luncheon) \$115
- Breaking into the Sports Industry (1 session only) \$25
- Luncheon Only (Friday) \$30
- Saturday Lunch \$20

Total Amount Enclosed \$ _____

Payment Information

Please indicate method of payment Check Money Order VISA MasterCard

Card No. _____ Exp. Date _____

Signature (required if using a credit card) _____

Send Your Registration by

Fax
703-435-4390

or

Mail
Sports Lawyers Association
P.O. Box 630766
Baltimore, MD 21263-0766

Save on Hotel Reservations

To receive the special conference rate of \$195 single/\$215 double, reserve your room no later than April 25, 2000, by calling the Grand Hyatt at 415-398-1234. The SLA group rate is guaranteed only for reservations made before April 25.

The views expressed by any speaker are not necessarily the views of the Sports Lawyers Association. Speakers, times, and topics are subject to change.